## Greater Port Washington/Business Improvement District Association, Inc.

## Board of Directors Meeting Meeting Minutes - Approved December 4, 2024 Location: 329 Main Street, PW

In attendance: Halime Berkay, Mariann Dalimonte, Nadine Delmonte, Bonnie Doran, Manny Galanis, Cindie Leigh, Annette Oestreich, Paul Oleksiw, Donna Rice, Michael Tretola, Michael Tucker, and Holly Byrne, Executive Director.

- 1. Holly Byrne, as Executive Director, called the meeting to order at 7:04 p.m.
- 2. Manny Galanis made a motion to accept the proposed meeting notes and election results from October 30, 2024, Annual Meeting. Cindie Leigh seconded the motion. All in favor
- 3. Holly Byrne presented the proposed slate of Officers for a vote by those in attendance. Bonnie Doran made a motion to accept the slate of Officers. Manny Galanis second the Motion. All in Favor. The following officers will begin a one-year term immediately:

President - Donna Rice

Vice President – Halime Berkay

Treasurer - Annette Oestreich

Secretary – Nadine Delmonte

- 4. Public member Bill Haagenson joins the meeting representing the Village of Baxter Estates.
- 5. Donna Rice made a motion to accept October 9, 2024, minutes as presented. Manny Galanis seconded the motion. Mariann Dalimonte and Michael Tucker abstained. All others voted in favor.
- 6. Annette Oestrich presented the Treasurer's Report for October 31, 2024.
  - a. Nadine Delmonte made a motion to accept the Treasurer's Report. Bonnie Doran seconded the motion. All in favor.
  - b. Holly Byrne presented the estimate from Bayport Flower House for the Hanging Flower Baskets for 2025 season. Halime Berkay made a motion to approve the estimate and issue deposit payment accordingly. Annette Oestreich seconded the motion. All in favor.
- Holly Byrne presented a grant application for a sign grant from Woof Gang Bakery & Grooming, located at 163 Shore Road. Nadine Delmonte made a motion to approve the grant and issue payment. Manny Galanis seconded the motion. All in favor.
- 8. Holly Byrne provided updates on upcoming events and beautification initiatives.
  - a. Holly Byrne presented a public statement of support for new business development. See below for a complete statement.
  - b. Holly Byrne presented an update on the Street Clock Program. The installation date is reserved for Wednesday, February 12, 20205. Discussion regarding the placement of

- the clock was discussed. A vote was made to place the clock in the Planter at the train. 8 in favor, 1 opposed and 2 abstained.
- c. Port Holiday Magic is scheduled for three (3) Saturdays, November 30, December 7 and December 14.
- 9. Holly Byrne presented a proposed calendar of events and meeting dates for 2025 for review and approval. The following Board Meeting dates were approved. All meetings will begin at 7:00 pm at B.I.D. office at 329 Main Street.

January 8

February 5

March 5

April 2

May 7

June 4

July 2\*

August 6\*

September 3\*

October 8

November 5

December 3

\* Location TBD

10. Paul Oleskiw made a motion to adjourn the meeting. Michael Tucker seconded the motion. All in favor. The meeting was adjourned at 8:17pm.

## Statemen of Support for New Business Development

Presented at BZA Meeting 11/20/24

On behalf of The Port Washington Business Improvement District (the "Port Washington BID"), in my capacity as its Executive Director, I wish to express our general support for new business development within the Port Washington business district (the "District").

Downtowns matter. As cultural and social hubs, they attract residents, workers, and tourists alike, and often provide the space for community gatherings, events, and celebrations, thereby fostering a sense of local pride and shared identity. In keeping with this, they play a vital role in economic development by serving as the commercial heart to a community. They generate revenue and enhance employment opportunities, facilitate community-building, expand the local tax base, and improve the overall quality of life for residents, workers, and visitors alike.

However, in recent times, downtowns in general have (and Port Washington's specifically has) faced many challenges, including store and office vacancies, slowed business activity, and more. This can attract crime and vandalism, which further diminishes the vibrancy and attractiveness of the community. It is, therefore, critical to explore opportunities and take action to prevent this impact.

In response, the Port Washington BID was created at the initiative of the Town of North Hempstead to help improve the community's business climate through efforts designed to promote a vibrant, secure, clean, comfortable, and walkable downtown through healthy commerce, a sense of place with comfortable gathering locations, improved access and mobility, and more.

New business development is a necessary partner in these efforts. It serves as the engine for economic growth and community building, by attracting additional businesses, entrepreneurs and investors to the downtown area. This creates job opportunities, boosts tax revenue, and stimulates local spending, which can lead to increased property values, additional investment, and improved profitability for local businesses. Further, new business development encourages the revitalization and reuse of neglected and/or vacant properties, improves curb appeal by way of rehabilitated properties, and generally stimulates the local economy and the overall attractiveness of the area.

Accordingly, the positive impact of new business development works in synergy with the efforts of the Port Washington BID to affect a stronger, safer, and more robust downtown and local business community, which benefits the Port Washington community as a whole.