

August 2024

We welcome you to participate in this year's Port Washington Restaurant Week. This 8-day dining experience is a favorite event sponsored by the Port Washington Business Improvement District, drawing new customers from neighboring communities and local regulars. Participation is at no cost to you. You get to spotlight your specialties and highlight your restaurant.

How It Works

- 1. All participating restaurants will agree to the same guidelines to provide an equal dining experience across all restaurants.
- 2. Participating restaurants must offer a prix fixe menu available for dine-in, every night that you are open during the promotion, except for Saturday, when you may choose to end the prix fixe option at 6:00 pm.
- 3. **Prix Fixe Lunch.** You have the option of offering a 2-course menu for lunch during your regular lunch hours. Prix Fixe will be set at \$21. The menu must include three (3) choices for the 2 courses offering 3 appetizer and 3 entrée choices OR 3 entrée and 3 dessert choices.
- 4. **NEW this year! Prix Fixe Dinner will have two price options.** You choose the price of either \$34 or \$44. The menu must include at least three (3) choices of each course: three appetizers, three entrees, and three desserts.
 - If you would like to add additional items to your prix fixe menu that are higher priced, you may add them with a supplemental charge. This is provided that you offer at least <u>THREE</u> non-supplemented choices on the menu.

What the B.I.D. Will Do - at NO COST TO YOU!

- 1. We will advertise in local and regional print and digital publications, on social media platforms, and provide a landing page for the entire event;
- 2. We will provide you with art and content to use to promote within your own contact list;
- 3. We will provide printed copies of your prix fixe menu;
- 4. We will provide customer survey cards which will be returned to you with customer contact info so you can build your contact list

What You Have to Do

- 1. Say YES by September 15 and join the wave of Port Washington restaurants to draw customers from LI and beyond;
- 2. We need a minimum of 10 participating restaurants to make a regional impact and draw customers to YOU.
- 3. Submit your menu(s) with 3 choices each for the 3-course dinner menu (and additional upcharge items if you wish) and 3 choices for the 2-course lunch menu to BID office for printing by October 4. ②

BY SUBMITTING THIS FORM, YOU AGREE TO THE TERMS ABOVE

Participation Form Must be Returned by September 15.

Prix Fixe Menu Must be Submitted by October 4

Mail To:

Greater Port Washington Business Improvement District (BID)

Attention: Holly Byrne

329 Main Street, Port Washington, NY 11050

Or Email scan copy to: director@portwashingtonbid.org

Or complete form online from website at https://forms.gle/RA6mWNFNek1ifaFZA



Or scan QR code Any questions, please call Holly Byrne at (516) 883-8890	
Restaurant Name:	
Address:	
Contact Name:	
Email:	
Phone:	
I will offer the following Prix Fixe menus (choose one or more) and provide me	enu details on October 4.
□ Lunch at \$21 □ Dinner at \$34 □ Dinner at \$44	

Signature: