

# Destination: Port Washington!



*A "GOLD COAST" COMMUNITY WITH STRONG SUPPORT FOR BUSINESSES*

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**Greater Port Washington  
Business Improvement District**

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# Why Select Port Washington for Your Retail Business?

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DEMOGRAPHIC AND ECONOMIC INFORMATION

SCHOOL STATISTICS

TRANSPORTATION



# Small Town, High Mean Income

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- Port is a great town for many businesses
  - Over 30,00 people in the town and incorporated villages
- Local income demographics are **some of the best in the nation:**
  - High mean income: \$218,000, over 200% of the national average
  - Income and population demographics drive the need for quality products and services.
- Small town loyalty
- Multiple town gathering centers
  - Main Street – Around LIRR train station
  - Manorhaven Beach
  - Walking Trails
  - Town Dock
  - And etc.
- Waterfront environment is different from many other communities
- Many Eating options
  - Going out to dinner and “take out” is a regular occurrence
    - Dual income and active families necessitate supplementing home cooking with dinner out and “take out”
  - Diners seek quality food and service, and are loyal to the engaging business owners

# Strong Local Business Support

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- Main Street showcases many different businesses which fosters a local “small town” environment
- Broad Support for Local Businesses
  - **Greater Port Washington Business Improvement District**
    - Facade Grants
    - New Tenant Grants
    - Sign Grants
    - Restaurant Week
    - Active town beautification projects
    - Educational Seminars
  - **Port Washington Chamber of Commerce**
    - Monthly meetings and Business to Business mailings
    - “Try Port First” Directory
    - Activities
      - Harborfest, SOUPer Bowl
      - Pride in Port Parade
      - Port Holiday Magic
      - Educational Programs

# Opportunity to Build Loyal Clients

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- Main Street encourages local “shopping and dining”
- The most successful stores and service providers are those that get to know their clients and service them well
- It’s easy to get to know the clients in Port Washington
  - Several venues to “get to know Port” for businesses
  - Harborfest
  - SOUPer Bowl
  - Port Holiday Magic
  - Port Chamber of Commerce
- Two local friendly town newspapers actively trying to support small business

# Effective Public/Private Transportation

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- Transportation to New York City, Long Island City, and beyond is accessible.
- Within ½ hour to two of the largest airports in the country
- Easy access to private transportation services, including limousines, taxis, UBER, as well as boats

# Why People Choose to Live in Port Washington?

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# A True Waterfront Community

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- Manhasset Bay is seen as one of the premiere boating destinations in Western Long Island Sound
- Well-protected with beautiful shore lines and state of the art facilities, a fabulous waterfront and good restaurants
- There are over 1,500 boats in Manhasset Bay
- 3 Yacht Clubs
- 6 marinas for all types of vessels
- Public Town Dock and Bay Walk for waterfront enjoyment
- Powerboat and Sailboat Rentals and Charters
- Fishing Charters & Children's fishing camps
- Kayaks and Paddleboard rentals
- Boat and Sailing lessons





# Top-Rated Public School District

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- Five Elementary Schools, One Middle School & One High School
  - John Philip Sousa Elementary School
  - John J. Daly Elementary School
  - Guggenheim Elementary School
  - Manorhaven Elementary School
  - South Salem Elementary School
  - Carrie Palmer Weber Middle School
  - Paul D. Schreiber High School

## Rankings – National

- Best School Districts in America - #186 of 10,758
- Safest School Districts in America - #1,198 of 11,770
- Most Diverse School Districts in America - #3,246 of 11,851

## Rankings – New York

- Best School Districts in New York - #36 of 675
- Safest School Districts in New York - #154 of 692
- Most Diverse School District in New York - #152 of 694

# Recent Public School Highlights

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- 2018 - *U.S. News and World Report* named Paul D. Schreiber High School one of the Best High Schools in America.
- 2018 - Schreiber was awarded a gold medal in the ranking. Only the top 2 percent receive this award based on the highest college readiness scores.
- Schreiber has an AP participating rate of 76 percent with a 92 percent AP passing rate and received a college readiness index of 71.9.
- 2018 - Seven students were named National Merit semifinalist
- 2018 - 11 students art works were names regional winners for the Scholastic Art & Writing Awards
- 2018 - Five students were selected as participants or alternates for NYSSMA All-State Music Ensembles
- 2019 - Three students were named Regeneron Scholars

# Private/Religious Educational Services

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St. Peter of Alcantara School & Little Learners

Vincent Smith School

Happy Montessori School

Private Nursery School services

Port Washington Child Services

Port Washington Family Center

Parent Resource Center

PW Youth Counsel Teen's Center

Kids Klub – Lutheran Church

# Diverse Local Shopping Availability

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## **Local town shopping**

- Clothing, jewelry and furnishings for Men, Women & Children.
- All the services stores, from shoes to eyewear,
- 3 Hardware stores, multiple garden centers
- Larger national stores including Target, Home Goods, and TJ Maxx
- House items – furniture, flooring, and carpet
- 3 major supermarkets as well as multiple specialty food stores

## **Americana Shopping**

- A collection of some of the highest end stores globally within 5 minutes

## **Other popular centers nearby**

- Wheatley Plaza
- Roosevelt Field

# World-Class Health Care/Emergency Services and Facilities

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- 2 World Class health care facilities within 10 minutes:
  - **Northwell Health**
    - One of the nation's leading health care systems
    - Largest employer in New York State
    - Feinstein Research Institute
  - **Saint Francis Hospital – Catholic Health Care Systems**
- Multiple Urgent care facilities
- 24 hour Volunteer Port Washington Emergency Medical Services dedicated to Port Washington
- Port Washington Fire Department, Port Washington Police and Sands Point Police.

# Award Winning Public Library



## The Port Washington Public Library is:

- A 5-Star Library, based on ranking 7,573 public libraries
- One of only 86 libraries nationally to receive the highest rating of 5 stars

## The PWPL offers:

- A beautiful, state-of-the art Children's Library that is the recipient of 2 American Institute of Architects Awards (The Archi Awards)
- Children's programs ranging from Pre-natal Baby Bump classes through high school tutoring programs
- Museum passes to more than 20 institutions, including MoMA and the Guggenheim
- Concerts by up-and-coming artists such as Tucker Woods
- Lectures by award-winning authors including Pulitzer-prize winning author Jennifer Egan
- Use of your PWPL library card to obtain 24/7 access to digital entertainment and educational programs

# Unifying Community Activities

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- **Pride in Port Parade** – September each year
- **Harborfest** – Every June, over 12,000 people from town and the surrounding communities come to enjoy the waterfront with arts, games and local businesses all participating
- **SOUPer Bowl** – Town restaurants get together every year for a “soup cook off” right before the Super Bowl, and giving the award for the best soup in town!
- **Port Washington Thanksgiving Service** - The Port Washington Clergy Association represent most of these house, and seeks to bring them together in unity (annual Port Washington Thanksgiving Service)

# Broad Cultural Activities

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- **Landmark on Main Street** – Regional theatre located within a historical landmark offering cultural events weekly throughout the year
- **Sands Point Preserve** – Beautiful mansions and grounds of the original Guggenheim Estate. The Preserve has year-round series of programs designed for all ages.
- **Port Washington Library** – The Library sponsors many cultural events daily, many being free to public (see Public Library)
- **Local Artists** - Port Washington is also a town of artists. Port Washington has more artists, designers, and media workers than 90% of the communities in America. This concentration of artists helps shape Port Washington's character. (Neighborhood Scout)



# Other Cultural Facilities

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Polish American Museum

Cow Neck Peninsula Historical Society

Science Museum of Long Island

Nassau County Museum of Art, located in Roslyn, NY



# A Rich and Colorful History

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- In 1647, the Matinecock Indians sold land called Sin. Sink (“Sintsink”) to 16 English families from Stamford, Connecticut. It became Cow Neck, and was the site of many rich historical events and activities.
  - Site of the first transatlantic flights
  - The Great Gatsby Gold Coast Playground of the Rich and Famous during the roaring 20’s
- Today it is home to over 30,000 people in a truly well-diversified, family-based community called Port Washington



# Sports Organizations for Children

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- Port Washington Youth Activities (PYA)
- Police Washington Police Athletic League (PAL)
- Port Washington Soccer Club
- Port Rowing
- Port Washington Tennis Academy
- Unlimited Sports Action



# Private Yacht/Country Clubs

## Highly Rated Public Golf Course

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### Yacht Clubs

- Port Washington Yacht Club
- Manhasset Bay Yacht Club
- North Shore Yacht Club

### Country Clubs

- Plandome Country Club
- North Hempstead Country Club
- Village Club of Sands Point
- Sands Point Golf Club

### Public Golf Course

- Harbor Links Golf Courses (Public)



# Sports Facilities/Parks – Public/Private

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Port Washington Public School - Fields and Gyms

Town of North Hempstead fields - Port and surrounding area

Landmark on Main Street – Gym for rent

Religious Facilities – Gyms for Rent

PW Youth Counsel Teen's Center

Unlimited Sports Action – Private gym, private sports leagues and programs

Port Washington Youth Activities at Lion's Field

Manorhaven Park

North Hempstead Beach Park

Christopher Morley Park

# A Diverse Religious Community

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- 18 faith-based houses of worship across the town, spanning a variety of sizes of congregations and faiths
- Encouraging a diverse community together
  - The Port Washington Clergy Association represent most of these house, and seeks to bring them together in unity (annual Port Washington Thanksgiving Service)



# Resources and Information

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# Preserving our Rich History

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- Sands Point Preserve
- Cow Neck Peninsula Historical Society
  - Sands Willet House
  - Thomas Dodge house
- Polish American Museum
- Sand Miners Monument





# The Art Guild



The Art Guild of Port Washington, Inc., is a 501(c)3 nonprofit organization providing encouragement, education, and a forum for the appreciation of the visual arts.

The Guild seeks to offer residents from local and neighboring communities an avenue to broaden their creative pursuits by striving to:

**Encourage.** Encouragement to artists and craftspeople through collaboration and interaction

**Educate.** Educational opportunities, workshops, lectures, and discussion groups

**Explore.** An art facility where residents can come to broaden their creative experiences

**Exhibit.** A forum in which the community can appreciate the visual arts through exhibits and community projects

It is an organization open to all people with a common goal to advance the visual arts.



# Sands Point Preserve



The Mission of the Sands Point Preserve Conservancy is to preserve and protect the magnificent structures and grounds of the Sands Point Preserve, to promote the Guggenheim Estate as a living museum focused on the preserve's rich history, natural habitats, and the architectural features that enhance educational and cultural experiences for all who visit.

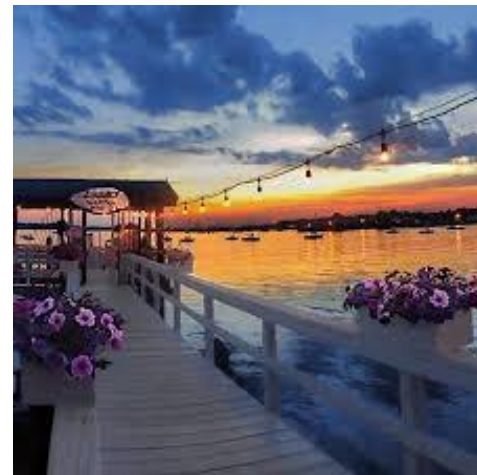


*Legendary aviator Charles Lindbergh was a close friend to Harry F. Guggenheim and frequent visitor to Falaise, a Gold Coast Mansion built for Harry F. Guggenheim and his wife Caroline Morton in 1923.*

# Our Local Restaurants



With over fifty restaurants, Port Washington has long been known as the restaurant capital of Long Island. No matter where you rest your fork, you'll be part of an innovative cuisine. Each year in October, Port Washington hosts its very own Restaurant Week.



# “Long Island” Attributes

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**Without going over a bridge and within 90 minutes!**

- Some of the highest median income towns in the US
- Some of the best beaches in the world
- Surrounded by beautiful, navigable waters in America
- World-class East End wineries
- World-class sports facilities
- “The Hamptons”
- Cultural activities second to none
- World class private and private educational facilities

# Landmark on Main Street



Landmark on Main Street is a community-based presenter of world-class arts and cultural programs for audiences of all ages and socio-economic backgrounds. Through our diverse programming, we "enhance the spirit of the community" for our neighbors on Long Island, in Queens, Brooklyn, Manhattan and beyond.

Built in 1908, this historic building was originally the Main Street School where thousands of Port Washington students were educated until it closed in 1985. A grassroots movement saved the building from demolition and transformed it into a resource.

Currently, Landmark is also home to the Port Washington Youth Council's Teen Center, the Port Washington Children's Center, and the Parent Resource Center that all provide vital services to families in the area. Landmark also houses the Doctors' Gymnasium which is used by these organizations and can also be rented by the public.



# Sources

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- Neighborhood Scout Website – 2016
- American Community Survey
- Sands Point Preserve Conservancy
- Landmark on Main Street
- Port Washington Public Library
- Niche
- <http://portwashington-news.com/schreiber-named-top-high-school-in-state-and-nation/>
- HomeSnacks - 2019